

Gas Pump Media Rates

(A)	Number of Stations		
	1-10	11-25	26+
1 - 3 Months	\$300	\$290	\$280
4 - 6 Months	\$290	\$280	\$270
7 - 9 Months	\$280	\$270	\$260
10 - 12 Months	\$270	\$260	\$250

- Net Rates are per station, per month
- Ads are placed in a minimum of 50% of pump toppers (typically 4-6 facings per station)

(B)	Number of Facings		
	1-10	11-25	26+
6 Months	\$290	\$280	\$270
12 Months	\$465	\$450	\$430

- Net Rates are per facing, per contract length

- (a) Monthly Campaigns
- (b) Individual Facings

Production Options and Rates

- All ads laminated, weatherproof, UV resistant to retain brilliance - \$12 per facing
- Ad creation services available - \$60 per hour
- Additional promotional items available upon request - ask sales rep for more information
 - Top side ad extension
 - Hose attachments
 - Window Clings
 - Literature distribution
- Ad revisions and replacement can be accommodated per the pricing above

